



Roxsand

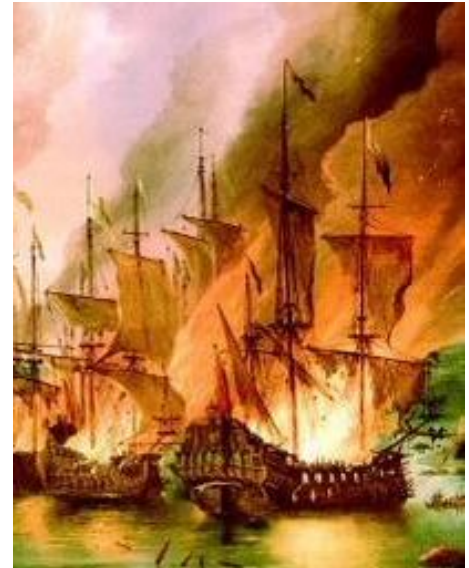
Burn The Ships

Written by Cyrus Kezar, Safety Manager

[Spanish Version Available Here](#)

As we wind down what has been a year of peaks and valleys, let's look back on all the great things we have accomplished as a team:

1. With excellent leadership from Travis and Alec, the Hawarden Plant Upgrade is going off without a hitch.
2. The crew at Firestone- under the leadership of Jason Ohlheiser- has gone 3 years with zero MSHA citations.
3. Nine Mile Ready Mix went online and is providing concrete to our valued customers throughout the Sioux Falls Metro area. Thanks are due to so many that went above and beyond to see the project through.
4. D&I Rail and MOW were the MVPs throughout the summer flooding and insurmountable repair work completed on our rail lines. The feat you all completed as a team is truly inspiring.



With the holiday season upon us, please make sure that you take some hard-earned time off and spend to quality time with your families and remember why we work so hard and who we do it for.

As we go into 2025, I feel it is important to always keep looking forward and to continue making ourselves better. So often I feel that having a certain level of security and comfort can hold us back from reaching our fullest potential. An example of that is a story I would like to share with you all.

In the year 1519, Hernan Cortés along with his crew landed on the Yucatan Peninsula of what is now known as Mexico. After what was a long and hard trip with many peaks and valleys - much like L. G. Everist had in 2024 - did they quit and say, "Maybe we should rest up and head back?" And the answer is no. They did the complete opposite, they got busy, unloaded all their provisions and went to work. Once everything was offloaded and safely placed on the sandy white beaches, Cortés lit a torch and burned all his ships! Why would Cortés do such a foolish thing? Was it because he was crazy? Possibly. The true reason was to motivate himself and his men. The purpose behind burning the ships was to eliminate the desire and potential to go back to where they once were. If the ships had been in sight, available for a hasty retreat, that would be the easy choice once the going got tough. By doing what he did, the safety net was no longer there, and retreat was not an option anymore; plan B was out the window. Success is not something we achieve once; it must be chosen every day, and moving forward, not backwards, is a lot easier when it is the only choice we give ourselves. By eliminating that desire to stick to what they were comfortable with, Cortés unlocked the unknown potential and abilities of himself and his men/women, and established a legacy that lives on to this day hundreds of years later.

How many times have you heard someone say "Well, that is the way we have always done it"? Maybe you yourself have said that to others. I challenge all of you reading this to "Burn the Ships" and step out of your comfort zone and embrace any changes or challenges you may personally face in the upcoming year.

From my family to yours, I wish you all a Merry Christmas and a Happy New Year!



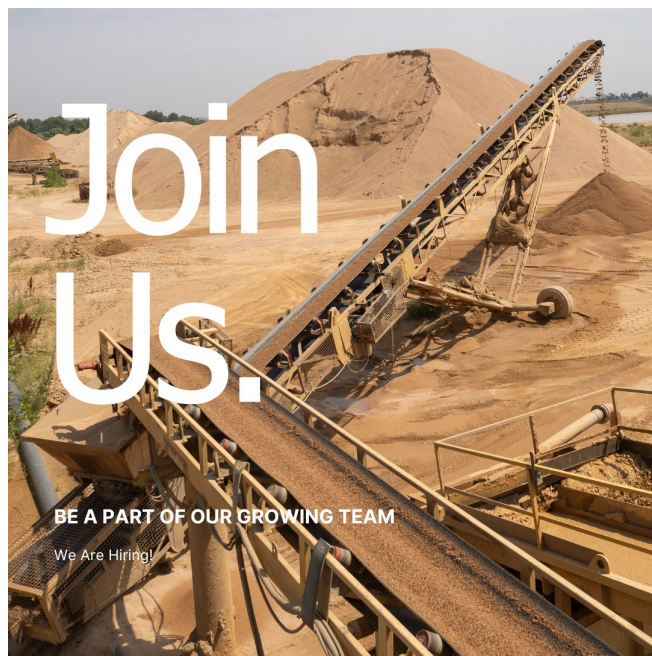
Above, Kate and Cyrus Kezar pose with their son Otis, eager to welcome another child.



Coats for Colorado

Thank you to a good number of our Colorado locations for coming together and donating many coats to our drive for Coats for Colorado, put on by Dependable Cleaners. This organization partners with 120 non-profit health and human service agencies and has provided thousands of individuals and families with winter coats.

[Read More About Coats for Colorado Here](#)



L. G. Everist, Inc. has a Heavy Equipment Field Mechanic/Technician position available for a dependable team member in Platteville, CO. The

Happy Birthday

- John Archuleta - December 20**
Carbon Valley
- James Peterson - December 21**
Dell Rapids East
- Rhonda Bachmeier - December 22**
Myrl & Roy's
- Harold Jackson - December 22**
Ragsdale
- Mary Anderson - December 22**
Summit
- Jaimie Addy - December 22**
Henderson
- Chris Park - December 25**
D & I
- Michael Glovich - December 26**
Ace Ready Mix
- Steven Dunbar - December 26**
Ace Ready Mix
- Christine Therkidsen - December 26**
Sioux Falls

position requires the ability to inspect, diagnose, and repair diesel-powered equipment.



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